

BULBS • PLANTS • GARDEN PROMOTIONS • PREMIUMS

62

[Fall 1960]

[Fall 1960]

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RED WING AZALEA
PLANT PATENT No. 1154

Nurserymen's Exchange

475 SIXTH STREET • SAN FRANCISCO 3, CALIF.

BEGONIA PLANTING KIT

JANUARY TO APRIL DELIVERY



TUBEROUS BEGONIA KIT CONTAINS:

1. 12 bulbs packed in 4 color lithographed box.
2. 12 Peat Pots
3. Box of planter mix in 4 color lithographed box.
4. Above items packed in 4 color carton 12" x 8 1/4" x 3 1/4".

\$21 per dozen kits



SELF-SERVICE BULB PACK C

Four-Color Display Cartons

12 x 8 1/4 x 3 1/4 Four Color
Lithographed Boxes

	Delivery Time	Size of Bulbs	Total Bulbs per Case	FOB S. F. per Case	Freight Prepaid U. S. A. per Case
GLADIOLUS Choice of Red, White, Yellow, Pink, Mixed	Dec.-May	No. 1	100	\$3.00	\$3.75
BEGONIAS Choice of Red, White, Yellow, Pink, Mixed	Jan.-May	1 1/2-2	100	9.50	10.50
RANUNCULUS Mixed	All Year	3/8 - 1/2	2500	21.75	22.50
RANUNCULUS Mixed	All Year	1/2 - 5/8	2000	25.00	26.00
ANEMONES Mixed	All Year	1/2 - 5/8	2500	21.75	22.50
ANEMONES Mixed	All Year	5/8 - 3/4	2000	32.50	35.00

Nurserymen's Exchange

[Fall 1960]

SELF-SERVICE BULB PACK A

- All bulbs have choice variety names
- Excellent well rounded selection
- In colorful containers
- With large pictures

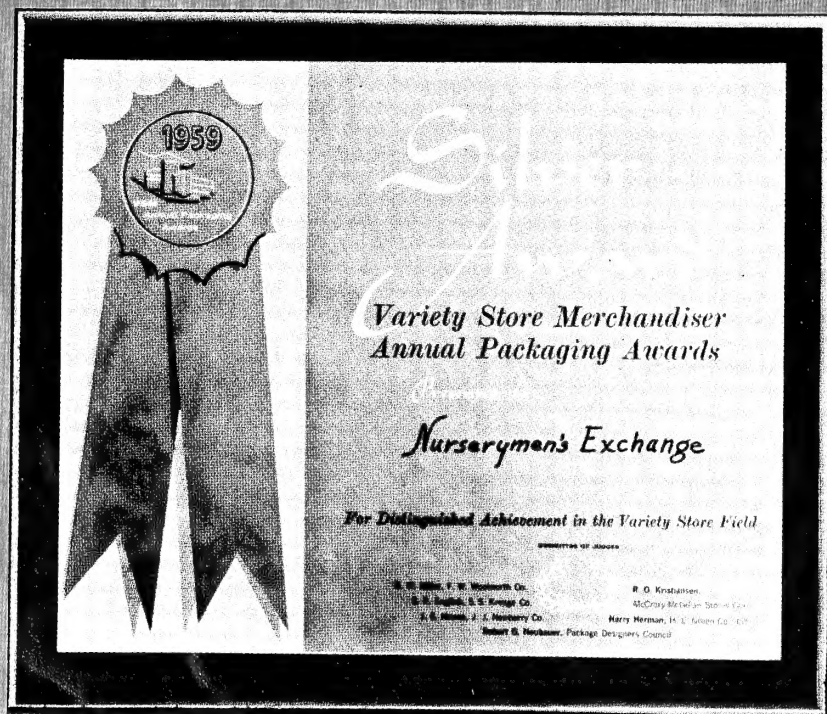


GROWN IN HOLLAND

	Colors to Case	Delivery Time	Amt. of Bulbs per Color	Size of Bulbs	Total Bulbs per Case	FOB S. F. per Case	Frts. Prepaid U. S. A. per Case
BEGONIAS — Camellia Type							
Yellow, White, Rose, Scarlet, Picotee	5	Jan.-May	100	2 1/2 - 3"	500	\$95.00	\$99.50
BEGONIAS — Camellia Type							
Yellow, White, Rose, Scarlet, Picotee	5	Jan.-May	250	1 1/4 - 1 1/2"	1250	80.00	87.50
BEGONIAS — Camellia Type							
Yellow, White, Rose, Scarlet, Picotee	5	Jan.-May	100	1 1/2 - 2"	500	50.00	55.00
BLEEDING HEARTS							
(Dicentra Spectabilis)	1	Nov.-May	100	4-5 Eye	100	30.00	35.50
DAFFODILS — Northwest Grown							
Beersheeba, Twink, Love Nest, Fortune, Rembrandt, Mrs. Backhouse	6	Sept.-Dec.	50	DN #1	300	32.50	37.50
DAHLIAS							
Pink, Red, Purple, Yellow, White, Orange Available in Decorative, Pompons or Cacti	6	Jan.-May	50	No. 1	300	45.00	52.50
GINGER							
5 Colors	5	Feb.-May	50	Top Size	250	45.00	50.00
GLADIOLUS — Selection "A"							
Red, White, Pink, Lavender, Multi-color Scarlet	6	Dec.-June	250	No. 1	1500	37.50	45.00
GLADIOLUS — Selection "B"							
Red, White, Yellow, Lavender, Pink	5	Dec.-June	150	No. 1	750	20.00	25.00
HYACINTHS — Holland Import							
Red, White, Yellow, Rose, Blue, Purple	6	Sept.-Jan.	150	Bedding	900	75.00	80.00
IRIS — (Dutch)							
5	5	Sept.-Dec.	200	6-7	1000	20.00	25.00
LILIES							
Rubrum, Tigrinum, Auratum	3	Oct.-May	35	8	105	25.00	32.50
PEONIES							
Red, White, Scarlet and Pink in Named Varieties	4	Nov.-May	25	3-5 Eye	100	30.00	35.00
PHLOX							
Red, Scarlet, Pink, 2-color, Lavender	5	Nov.-Feb.	20	2 Year Old	100	19.00	20.00
TULIPS — From Holland							
3 Varieties Parrots, 7 Varieties Darwins	10	Sept.-Dec.	150	Top Size	1500	60.00	67.50
TULIPS							
Darwin—White, Pink, Yellow, Red, Purple, Scarlet	6	Sept.-Dec.	250	12 ctm. up	1500	60.00	67.50
TULIPS							
Darwin—Blue, Pink, Black, Yellow, Red	5	Sept.-Dec.	100	Large Size	500	17.50	22.50
TULIPS — Darwin							
5 Colors	5	Sept.-Dec.	100	12 ctm.	500	22.50	27.50
DAHLIAS — Baby							
Grows about 8" tall — excellent for borders. New specie.	5	Jan.-April	30	No. 1	150	35.00	40.00



NURSERYMEN'S EXCHANGE wins SILVER AWARD for PACKAGING



The new Bloom-Rite Bulb Package wins a Silver Award in the Variety Store Merchandiser Packaging Annual. F. W. Woolworth Co., S. S. Kresge Co., J. J. Newberry Co. and H. L. Green Co. and other major chains supplied the committee of judges. The standards used by the judges were: Does it have eye-stopping appeal? Durability for use in counter display? Does it show the merchandise? Does it speed up self-selection? Does the art, color and copy do a selling job? Obviously, the answer was an emphatic yes — to Bloom-Rite.



SELF-SERVICE PACKAGED BLOOM-RITE BULBS!

in well balanced assortments, or in lots of your own choice



**All Bulbs Packed
in Full Color
AWARD WINNING
PACKAGES.**

BALANCED Bulb Assortments

Freight Collect

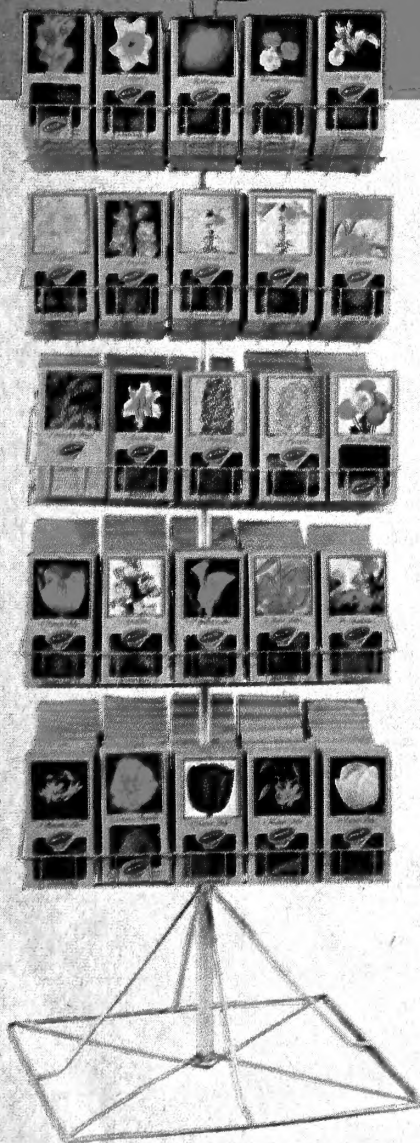
Freight Prepaid

35^c ea. 37½^c ea.

Minimum Order, 100 Packages

You can make up your own assortment from list below.

	Bulbs per Bag or Box	Grade	Delivery Date
Amaryllis Hybrids Mixed	1	2 ¼" - 2 ¾"	Oct.-May
Anemones Mixed, St. Brigid Double or deCaen single.	25	⅝" - ¾"	Sept.-May
Anemones Mixed	50	¾"	Sept.-May
Begonias, Tuberous Double Camellia. Red, White, Orange, Yellow, Pink, Rose or Mixed. Picotee, Carnation Mix.	3	1 ½" to 2"	Jan.-April
Begonias, Tuberous Camellia Mixed	6	1 ¼" - 1 ½"	Jan.-April
Bleeding Hearts, Dicentra Spectabilis	1	3-5 Eye	Nov.-April
Caladiums Mixed	2	No. 1-1 ½" - 2"	Jan.-May
Callas, Yellow	2	1 ¾" - 2"	Nov.-Feb.
Callas, White	2	1 ½" - 1 ¾"	Sept.-Dec.
Callas, Pink	2	1 ½" - 1 ¾"	Nov.-March
Callas, Purple Edged	1	Large	Sept.-Dec.
Crocus, Blue, Mixed	12	7-8 ctm.	Sept.-Dec.
Daffodils, King Alfred, Mixed	6	DN No. 2	Sept.-Dec.
Daffodils, Beersheba, Bi Color, John Evelyn, Backhouse	5	DN No. 2	Sept.-Dec.
Dahlias, Decorative, Cactus, or Pompom types — White, Red, Yellow, Rose, Orange, Lavender or Purple	2	Large	Jan.-May
Daylilies, Yellow, Orange, Brown	1	No. 1	Sept.-April
Freesias, Yellow, White or Mixed	20	½" - ⅝"	Sept.-Dec.
Gladiolus, White, Yellow, Orange, Pink, Red, Lavender, Rose or Mixed	12	No. 1-1 ½" - 2 ¼"	Dec.-May
Gladiolus, Mixed	24	1 ¼" - 1 ½"	Dec.-May
Gladiolus, Triste, Fragrant Winter Flowering.	6	½" - ⅝"	Sept.-Jan.
Gloxinias	2	1 ½" - 2"	Jan.-May
Hyacinths, Red, White, Yellow, Rose, Blue or Mixed	4	Bedding	Sept.-Dec.
Iris (Dutch) Wedgewood, Blue	12	8-9 ctm.	Sept.-Dec.
Iris (Dutch) Yellow, White or Mixed	12	6-7 ctm.	Sept.-Dec.
Iris, Kaempferi, Red, White, Yellow, Blue or Pink.	2	No. 1	Dec.-April
Lilies, Rubrum, Auratum.	2	7-9 inches	Nov.-April
Lilies, Tiger, Henryii, Croft, Hansoni	2	7-9 inches	Nov.-April
Lycoris, Red, Yellow, Pink.	2	No. 1	Sept.-Dec.
Muscari, Blue.	12	7-8 ctm.	Sept.-Nov.
Narcissus, Paper White, Soleil d'or or Chinese Sacred Lily	5	14-16 ctm.	Sept.-Dec.
Narcissus of Nazareth	5	No. 1	Sept.-Feb.
Orchid, Bletilla	2	No. 1	Sept.-May
Orchid, Cymbidium	1	Jumbo	Sept.-Mar.
Peonies, Red, White, Pink	1	3-5 Eyes	Oct.-March
Phlox, White, Lavender, Pink, Red, Mix	2	2 Year Roots	Nov.-April
Ranunculus, Mixed	25	⅝" - ¾"	Sept.-May
Ranunculus, Mixed	50	¾"	Sept.-May
Tigridias	12	No. 1	Sept.-April
Tulips, Darwins White, Rose, Yellow, Red, Bronze, Lavender, Orange, Purple or Mixed	12	Large and Up	Sept.-Dec.
Tulips, Parrot, Blue, Rose, Yellow	5	Large and Up	Sept.-Dec.
Tulips, Red Emperor	5	Large and Up	Sept.-Dec.
Voodoo Lily	2	Jumbo	Nov.-Mar



RACK SIZE — 15 x 24 x 53

Non-Revolving

Rack Holds

About 300 Packages

FOB S. F. \$15.00

Prepaid U. S. A. 20.00

475 Sixth St., San Francisco 3, Calif.

BULK FLOWER BULBS...

ANEMONES

St. Brigid, Double Flower, Mixed Colors of Red, White, Blue, Pink

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
#3 — $\frac{3}{8}$ - $\frac{1}{2}$ "	\$1.00	\$5.00	\$1.25	\$5.50
#2 — $\frac{1}{2}$ - $\frac{5}{8}$ "	1.50	9.00	1.75	9.75
#1 — $\frac{5}{8}$ - $\frac{7}{8}$ "	2.50	17.50	2.75	18.50
Tops $\frac{3}{4}$ - $\frac{7}{8}$ "	3.00	25.00	3.25	26.50
Jumbo $\frac{7}{8}$ " up	3.50	30.00	3.75	32.00

De Caen single flowered mixture same price as St. Brigid.

AMARYLLIS HYBRIDS MIX Dec.-April Delivery
Mix Hybrids — Bright and Pastel Shades Mixed

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 10	Per 100	Per 10	Per 100
2 $\frac{1}{2}$ -3"	\$2.75	\$20.00	\$3.00	\$22.50
3-3 $\frac{1}{2}$ "	4.00	32.00	5.00	37.50

ARUM CORNUTUM (VooDoo Lily)

November-March Delivery

Maroon flower with yellow spots. Will bloom without planting.

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
Jumbo Size	\$12.50		\$16.00	

BABY GLADIOLI November-December Delivery
Blooms in April and May

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
$\frac{3}{4}$ -1" Size	\$5.00	\$45.00	\$6.50	\$50.00

Blushing Bride—white with carmine blotch

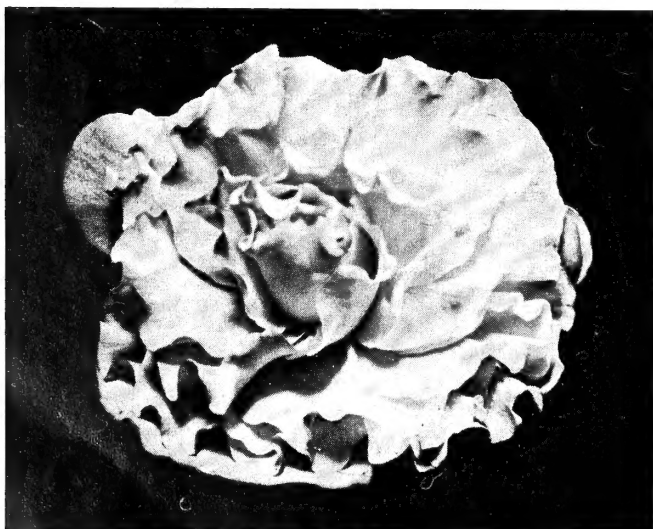
Peach Blossom — exquisite pink

Spitfire — brilliant reddish salmon

Pink Perfection—rosy pink

The Bride — lovely white

Charm — purple



Tuberous Begonia

BEGONIAS

TUBEROUS — ROOTED

January-April Delivery

Copper, Red, Crimson, Orange, Pink, Rose,
Salmon, Scarlet, White, Yellow
(By Color, or Mixed)

Double Camellia Flowered

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 $\frac{1}{4}$ -1 $\frac{1}{2}$ "	\$7.50	\$65.00	\$8.00	\$70.00
1 $\frac{1}{2}$ -2"	10.50	95.00	12.50	102.50
2-2 $\frac{1}{2}$ "	14.50	135.00	16.00	145.00
2 $\frac{1}{2}$ " up	20.00	185.00	22.00	200.00

Carnation Flowered

1 $\frac{1}{2}$ -2"	13.50	110.00	15.00	125.00
2"-up	17.50	160.00	20.00	175.00

Pendula or Hanging Basket

1 $\frac{1}{2}$ -2"	11.00	95.00	12.00	105.00
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BLETILLA HYACINTHINA — ORCHID

November-May Delivery

Terrestrial Orchid — Hardy spring flower. Produces about 4 dainty orchid flowers on about 12 nice stems. Grows indoors as well as outdoors in all areas.

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 $\frac{1}{2}$ -2"	\$14.00	\$115.00	\$16.00	\$135.00

CALADIUM FANCY TYPE

January-May Delivery

	FOB FLORIDA		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
$\frac{3}{4}$ -1" (#3)	\$6.50	\$55.00	\$7.50	\$67.50
1-1 $\frac{1}{2}$ " (#2)	9.00	67.50	10.00	87.50
1 $\frac{1}{2}$ -2 $\frac{1}{2}$ " (#1)	14.00	120.00	18.00	155.00
2 $\frac{1}{2}$ -3 $\frac{1}{2}$ " (Jumbo)	21.00	187.50	28.00	250.00

AVAILABLE IN ALL VARIETIES

GUARANTEED TOP QUALITY

CALLA AETHIOPICA (Large White)

August-November Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4 - 1 1/2"	\$7.50	\$65.00	\$9.50	\$85.00
1 1/2 - 1 3/4"	13.50	120.00	16.50	155.00
1 3/4 - 2"	21.00	195.00	23.00	210.00
2 - 2 1/2" up	28.00	275.00	32.00	310.00

CALLA HYGROPHLUM

White suffused with green. Purple edge.

September-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 25	Per 100	Per 25	Per 100
Medium	\$9.50	\$35.00	\$10.50	\$38.00
Large	11.50	40.00	13.00	45.00

CALLA RICHARDIA ELLIOTTIANA

Golden Yellow Calla with Spotted Green Leaves

November-January Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 3/4 - 2"	\$11.00	\$97.50	\$13.50	\$120.00
2 - 2 1/2"	14.00	125.00	15.50	145.00
2 1/2 - 3"	26.00	250.00	29.50	285.00

CALLA REHMANNII SUPERBA

Pink Calla August-November Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/4 - 1 1/2"	\$10.00	\$90.00	\$11.50	\$105.00
1 1/2 - 2"	13.50	120.00	15.00	140.00
2 - 2 1/2"	17.50	160.00	20.50	195.00
2 1/2" up	24.00	220.00	27.00	250.00

CANNAS November-April Delivery

Large Strong Roots — 3-5 Eye Divisions

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100			
City of Portland — pink				
Gaiety — orange yellow				
Yellow Humbert — yellow, red	Per 100	\$7.50		\$9.75
Richard Wallace — yellow			Eureka — cream white	
King Humbert — orange, red			The President — red	

CROCUS, SPRING FLOWERING

September-December Delivery

Blue, Purple, Yellow, White, Striped or Mixed

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
8/9	\$2.00	\$17.50	\$2.50	\$20.00

DAFFODILS

King Alfred — Yellow Trumpet

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
D. N. 3	\$4.00	\$32.50	\$5.00	\$42.50
D. N. 2	5.00	42.50	6.50	52.50
D. N. 1	8.00	67.50	10.00	82.50
Jumbo	11.00	97.50	14.00	130.00

DECORATIVE DAHLIA COLLECTION

Collection contains 100 bulbs — 10 each in named varieties in the following colors: Pink, Rose, Red, Scarlet, Lavender, Purple, Yellow, White, Orange and Bronze.

	FREIGHT COLLECT	FREIGHT PREPAID U. S. A.
	\$15.00	\$17.50
		(15c ea.)

POMPON DAHLIA COLLECTION

Same as Decorative Collection \$12.50 \$15.00

FREESIAS August-December Delivery

Purity Superflora — White
Golden Daffodil — Light Yellow
Rainbow Mixture

Red Hybrids
Pink Hybrids

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1/2 - 5/8"	\$1.50	\$11.00	\$1.75	\$12.50

GLADIOLA January-May Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
No. 1 (1 1/2 - 2")	\$3.00	\$25.00	\$21.50	
No. 2 (1 1/4 - 1 1/2")	2.50	19.00	16.50	
No. 3 (1 - 1 1/4")	1.75	12.00	10.50	

	FREIGHT PREPAID U. S. A.		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
No. 1 (1 1/2 - 2")	3.50	29.50	26.50	
No. 2 (1 1/4 - 1 1/2")	3.00	22.50	20.00	
No. 3 (1 - 1 1/4")	2.25	14.00	12.50	

To get the 25,000 price, shipment must be made at one time.

VARIETIES AVAILABLE

Elizabeth the Queen — lavender
Florence Nightingale — white
Friendship — pink
Hopmans Glory — yellow
June Bells — white
Morning Kiss — white

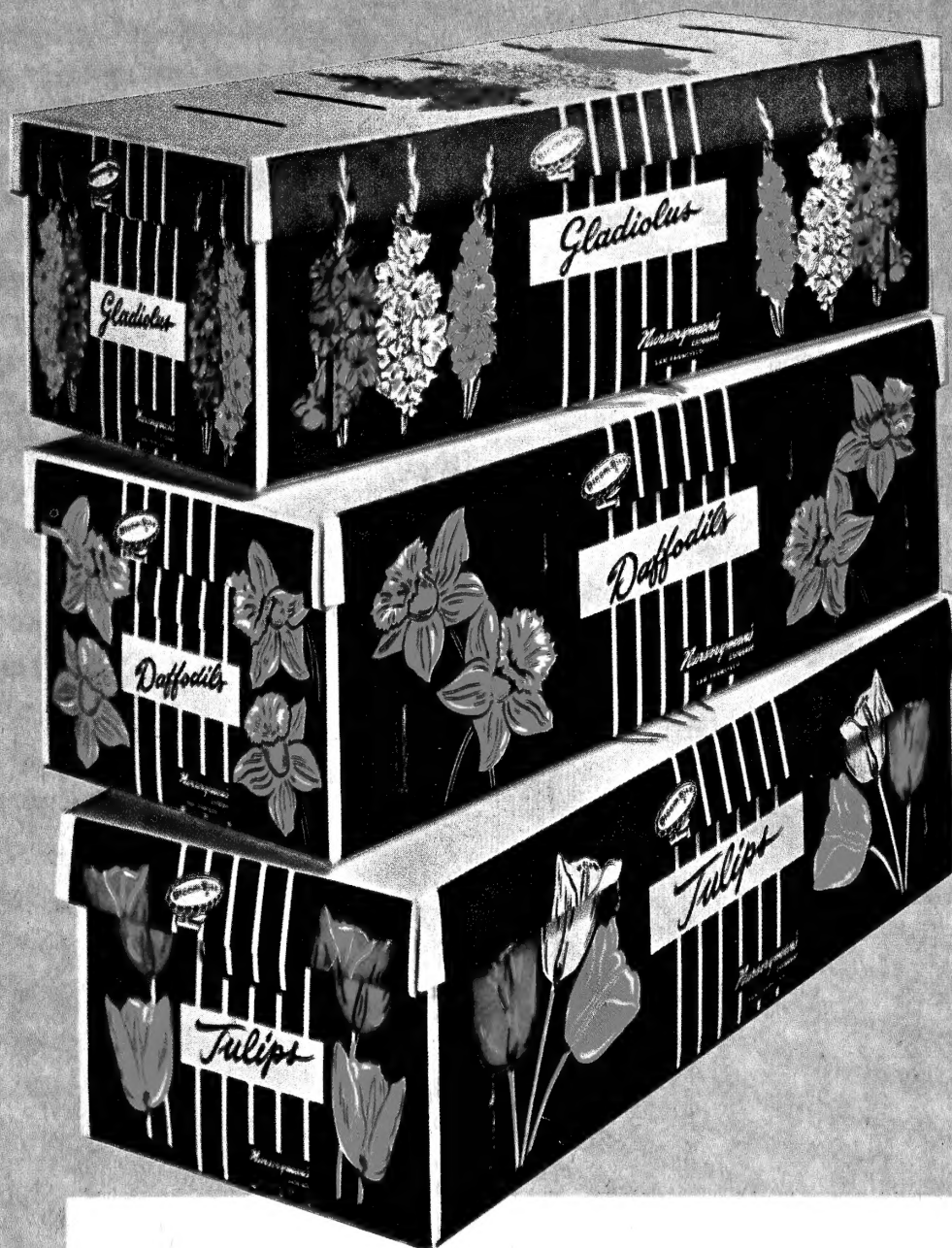
Sans Souci — red
Snow Princess — white
Spic and Span — pink
Spotlight — yellow, red throat
Valeria — red

DISPLAY CASES LISTED ON PAGE 3

GLADIOLA TRISTI September-March Delivery

Fragrant Winter-Blooming Glads

	FOB S. F.		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
7/9 CM	\$4.00	\$32.50	\$4.50	\$35.00



SELF SERVICE BULB RACKS

*...in beautiful
Full Color
Display
Cartons*

These colorful, attractive display boxes are your silent salesmen, constantly urging your customers to buy, buy, buy. And check our low, low prices.

Four-Color Display Cartons — Size 24" x 12" x 8 1/4"

	Delivery Time	No. of Bulbs per Color	Size of Bulbs	Total Bulbs per Case	FOB S. F. or Seattle per Case	Frnt. Prepaid U. S. A. per Case
DAFFODILS King Alfred Yellow Trumpets	Sept.-Dec.	200	#3	200	\$6.50	\$8.50
	Sept.-Dec.	150	#2	150	6.50	8.50
TULIPS Red, White, Yellow, Lavender, Rose	Sept.-Dec.	100	12 ctm	500	22.50	27.50
	Sept.-Dec.	200	11 ctm	1000	27.50	32.50
GLADIOLI Red, White, Yellow, Lavender, Rose	Jan.-May	100	#1	500	14.50	18.50

Minimum Prepaid Order — \$50.00

Newspaper Ad Mats Sent Free on Request

CHECK OUR LOW DELIVERED-TO-YOUR-DOOR PRICES

Nurserymen's Exchange

BULK FLOWER BULBS...

GLOXINIA

January-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
1 1/2"-2" Diam.	\$15.50	\$145.00	\$17.00	\$160.00
2" and up Diam.	22.00	200.00	24.00	225.00
Blanche De Meru — Rose, White Throat				
Emperor Frederick — Scarlet, White Border				
Emperor William — Violet, White Border				
Etoile De Feu — Scarlet				
Mount Blanc — Pure White				
Roi Des Rouges — Dark Crimson, Frilled Edge				
Tigrinia — Range from Light Rose to Dark Lavender				
Violacea — Soft Violet				

HYACINTHS

September-January Delivery

Packed 50 to a Bag

Bedding Size	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
.....	\$8.50	\$77.50	\$9.50	\$85.00
Bismark — Medium Blue				
City of Haarlem — Yellow				
Grand Maitre — Light Blue				
Jan Bos — Dark Red				
King of Blues — Dark Blue				
Lady Derby — Light Pink				
La Victoria — Medium Red				
L'Innocence — White				
Marconi — Light Red				
Pink Pearl — Dark Pink				
Queen of Pink — Medium Pink				

Please order in bag lots only.

DISPLAY CASES LISTED ON PAGE 3

IRIS, DUTCH

Northwest Grown

September-December Delivery

Wedgewood — Earliest Blue

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
8 1/2"-9 cm.	\$2.50	\$17.50	\$3.00	\$21.00
9-10 cm.	3.50	30.00	4.50	35.00
10-11 cm.	5.50	45.00	6.50	50.00
David Haering — White				
6-7 cm.	2.50	17.50	2.75	19.50
White Excelsior — White				
6-7 cm.	2.50	17.50	2.75	19.50
Golden Harvest — Yellow				
6-7 cm.	2.50	17.50	2.75	19.50
Yellow Queen — Yellow				
6-7 cm.	2.50	17.50	2.75	19.50

TUBEROSES

Double Pearl January-June Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
4-6"	\$5.50	\$45.00	\$6.50	\$55.00

MUSCARI September-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
Blue Grape				
Hyacinth 7/8	\$2.00	\$15.00	\$2.50	\$17.50

NARCISSUS POLYANTHUS Sept.-Dec. Delivery

Will grow in pebbles and water. Chinese Sacred Lilies, white, yellow Paper White, pure white Soleil D'Or, yellow and orange *Tazetta, yellow and white. Import from Israel. Commonly referred to as Narcissus of the Nazareth.

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
13 to 14 cm.	\$4.50	\$35.00	\$5.50	\$45.00
14 to 16 cm.	5.00	40.00	6.00	50.00
16 to 18 cm.	6.50	55.00	7.50	65.00
*7 to 8 cm.	4.50	37.50	5.50	45.00

*7 to 8 cm. is available in Tazetta only.

OXALIS CERNUA September-February Delivery

Golden Yellow — Suffused Orange — Double Flowering
Winter Flowering

IMPORTED FROM ISRAEL

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
.....	\$2.00		\$2.50	
.....	15.00		18.50	



RANUNCULUS

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
3/8-1/2" — No. 3	\$1.25	\$8.50	\$1.50	\$8.75
1/2-5/8" — No. 2	1.75	12.50	2.00	12.95
5/8-3/4" — No. 1	2.25	17.00	2.50	17.50
3/4-7/8" — Tops	3.50	27.50	3.75	28.50
7/8-1" — Jumbo	5.00	42.00	5.75	45.00
1" Super Jumbo	6.75	57.50	7.50	60.00

BULK FLOWER BULBS...

ACE or CROFT LILY BULBS

October-March Delivery

	Bulbs per Case	FOB S. F. per Case	Prepaid U. S. A. per Case
7 to 8 in.	250	\$39.50	\$47.50
8 to 9 in.	200	39.50	47.50
9 to 10 in.	150	39.50	47.50
9 to 10 in., DN	150	39.50	47.50
10 to 11 in.	100	39.50	47.50
10 to 11 in., DN	100	39.50	47.50

LILIUM AURATUM PLATYPHYLLUM

December-April Delivery

Gold banded. Flowers white. Dotted Red with a clear golden band running through center of petal. Very fragrant.

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
5/7, 400 per Case		\$27.50	\$37.50
7/9, 250 per Case	\$14.00	27.50	37.50
8/9, 200 per Case	19.00	27.50	37.50
9/10, 140 per Case		27.50	37.50

LILIUM HENRYII

December-April Delivery

Flowers in late August with about 20 flowers per bulb.

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
7/9, 250 per Case	\$16.00	\$35.00	\$45.00

LILIUM HANSONII

December-April Delivery

A golden yellow lily, one of the hardiest of all lilies. Has 5 to 10 large flowers per stem.

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
7/9, 250 per Case	\$15.00	\$32.50	\$42.50

PARROT TULIPS

	FREIGHT COLLECT		PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
11 CM	\$4.00	\$32.50	\$4.75	\$37.50
Blue Parrot	Bright Violet, Flushed Steel Blue			
Fantasy	Salmon Pink			
Yellow Sunshine	Bright Yellow			
Red Emperor Tulips				
	Per 100	Per 1000	Per 100	Per 1000
11 CM	\$5.00	\$40.00	\$5.75	\$47.50

LILIUM RUBRUM

October-April Delivery

Red Spotted Brown

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
5/7, 400 per Case		\$32.50	\$42.50
7/9, 250 per Case	\$14.00	32.50	42.50
8/9, 200 per Case	19.00	32.50	42.50
9/10, 140 per Case		32.50	42.50

LILIUM TIGRINUM

December-April Delivery

Tiger Lily

	FREIGHT COLLECT Per 100	Per Case	PREPAID U. S. A. Per Case
7/9, 250 per Case	\$15.00	\$32.50	\$42.50

LYCORIS

September-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID	
	Per 100	Per 1000	Per 100	Per 1000
Aurea — Yellow ..	\$8.00	\$70.00	\$9.50	\$80.00
Radiata — Red ...	4.50	35.00	5.50	45.00
Squamigera - Rose	5.50	45.00	6.50	50.00

LILY OF VALLEY

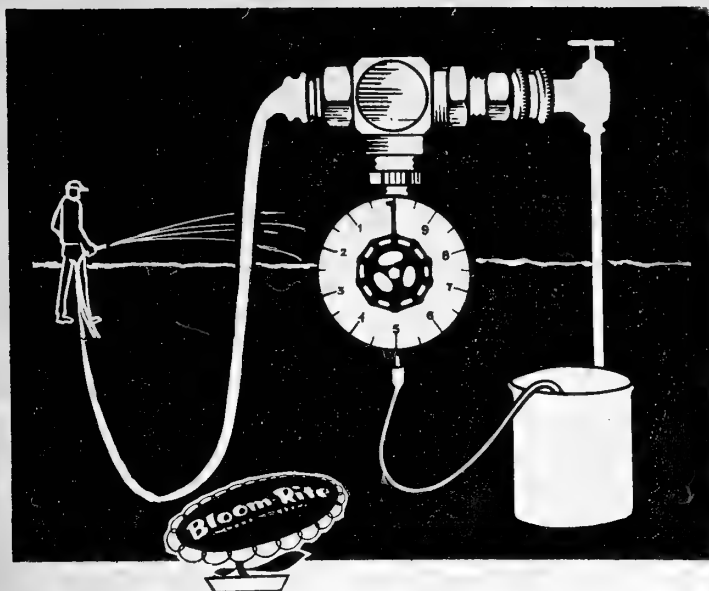
September-April Delivery

	FREIGHT COLLECT		FREIGHT PREPAID U. S. A.	
	Per 100	Per 1000	Per 100	Per 1000
Outdoor Size	\$3.75	\$29.50	\$4.50	\$35.00
Forcing Size No. 1	8.00	69.50	9.50	77.50

DARWIN TULIPS

September to December Delivery

	FREIGHT COLLECT		FREIGHT PREPAID	
	Per 100	Per 1000	Per 100	Per 1000
12 cm. up. (Jumbo)	\$5.00	\$39.50	\$6.00	\$47.50
11 cm.	3.50	25.00	3.50	30.00
Albino	Pure White		Philip Snowden	
Bartigon	Red		Carmine Rose	
Clara Butt	Salmon Pink		Pride of Haarlem	
Dillenburg	Orange-edged Apricot		Cerise	
Farnscombe Sanders	Red		Princess Elizabeth Rose Pink	
Golden Harvest	Lemon Yellow		Rev. Eubank Heliotrope Lilac	
Inglescombe Yellow	Yellow		William Copeland Lavender	
Kansas	White		William Pitt	
			Red	
			Yellow Giant	
			Yellow	
			Florist Mix	
			Mix	
			Margaret Rose	
			Rose Pink	



Bloom-Rite Liquid Fertilizer Proportioner and Injector

We have received many letters from enthusiastic owners of this Fertilizer Proportioner who have saved much time and labor in fertilizing their crops. It eliminates installation charges for more expensive equipment and improves the yield of the crop.

- Accurately Proportions 1-10 to 1-100
- About as Fast as Regular Watering
- Required Water Pressure, 40 Pounds or More
- Ideal for Container Grown Nursery Stock Growing in Light Sandy Soil Mix
- Works Well with 100' Length Hose

Prepaid U. S. A.

for $\frac{3}{4}$ " hose **29⁵⁰**

for 1" hose \$39.50

**When ordering merchandise,
don't forget to order our
FREE Newspaper Ad Mats**

Hawaiian Fernwood TOTEM POLES



These natural growing forms eliminate all the preparatory work you had in the old fashioned totems, such as wiring and mossing. We reserve the right to substitute Tree Fern from other countries unless you advise not to.

Size	No. in Ctn.	Approx. Weight per Ctn.	FOB S. F. per Ctn.	Prepaid U. S. A. per Ctn.
1 x 1 x 16	144	15 lbs.	\$13.40	\$14.50
1 1/2 x 1 1/2 x 18	64	15 lbs.	9.50	10.25
1 1/2 x 1 1/2 x 24	64	25 lbs.	14.00	15.50
2 x 2 x 18	36	13 lbs.	7.00	7.75
2 x 2 x 24	36	20 lbs.	10.60	12.00
2 x 2 x 30	36	28 lbs.	14.40	16.50
2 x 2 x 36	36	32 lbs.	18.50	21.00
2 x 2 x 48	36	43 lbs.	26.50	30.50
3 x 3 x 36	16	30 lbs.	19.50	21.00
3 x 3 x 48	16	40 lbs.	27.50	29.50

No orders please, in less than carton lots — or prepaid shipments in less than 100 lbs.

REDWOOD TOTEM POLES **1/2 THE PRICE** OF FERNWOOD TOTEM POLES

Approx. Size	No. in Ctn.	FOB S. F. per Ctn.
2 x 2 x 24	36	\$5.25
2 x 2 x 30	36	7.15
2 x 2 x 36	36	9.50



Dichondra Lawn Seed

Comes packed in 1 ounce shaker top bottles on display boards with pamphlets on how to plant and take care of dichondra lawns.

One Dozen shaker top bottles on display board with pamphlet as shown at left.

FOB S. F.

\$6

PREPAID U. S. A.

\$7.50

ONE POUND PACKAGES

	FOB S. F.	PREPAID U. S. A.
Dichondra and Clover	98c	\$1.05
Clover	58c	65c
Dichondra	Write for Prices	



Jiffy Dichondra Lawn Carpet

AND GROUND COVER CARPET

Rolls out like a carpet. Cut it, plant it on slopes, shape it. Cellulose mat protects seeds from rain and birds, discourages weeds ... makes gardening a breeze.

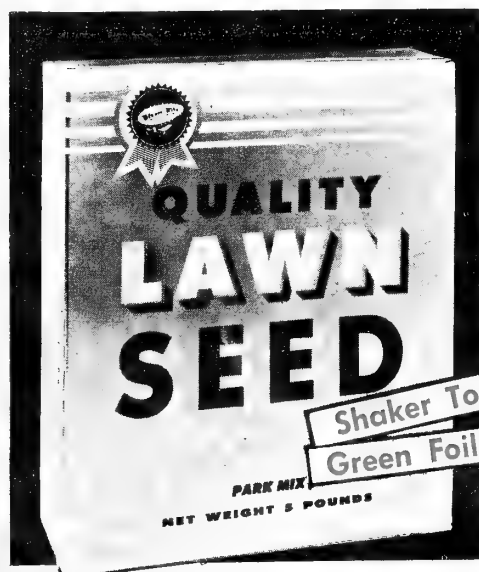
- Prevents seeds from blowing away.
- Assures uniform seeding.
- Proper distribution guarantees full coverage.
- Saves work and time.
- Assures successful lawn growth.

Prepaid in Gross Lots

PER DOZEN **\$7.20** Packed 2 Dozen to Case
8 lbs. per Case

Park Lawn Grass Seed Mix

The new grass green foil package is so beautiful and rich looking it practically sells itself, and so reasonable and highly competitive it makes an outstanding grass seed promotion in any area.



5 lb. Package contains:

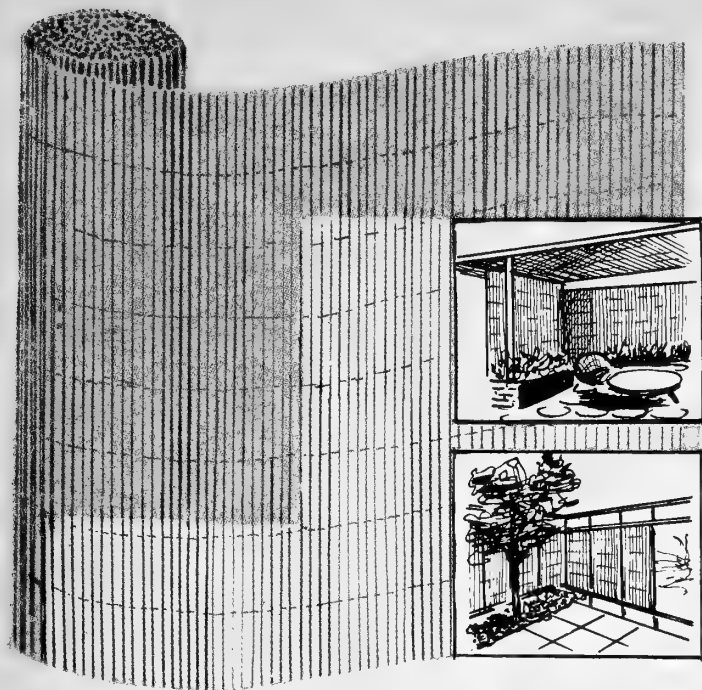
Common Ryegrass	45 %	Highland Bentgrass	7 %
Perennial Ryegrass ..	45 %	Kentucky Bluegrass	2 %
White Clover	1 %		

FOB S. F.
OR
OREGON

5 lb. Box, per Dozen 1.35 ea.
5 lb. Box, per Gross 1.30 ea.

Packed 1 Dozen to Case

Nurserymen's Exchange



Bamboo Fencing

- For Outdoor and Indoor Screening
- Controls Sun and Wind
- Attractive, Lightweight, Modern

Made of bamboo outside peel slat $\frac{5}{8}$ " fencing, reinforced with galvanized wire, 4" spacing. Packed 6 rolls to a bale. Approximate weight, 30 lbs. per bale.

Natural
Color
6' x 15' Roll

\$2⁹⁵ Please Order in Bale Lots!
50 Bales or More FOB Any
Major U. S. A. Port

15 Foot Long Flower Planter



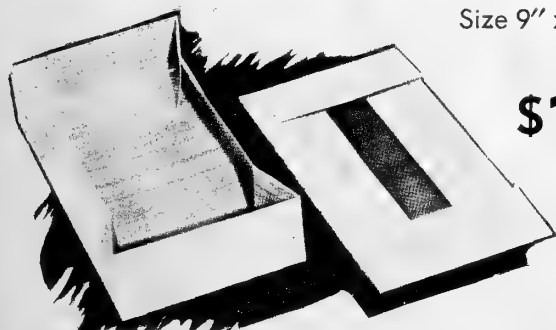
GUARANTEED TO GROW

It's so simple to plant a garden of over 1000 seeds with the new miraculous **Jiffy Planter**. Just loosen the soil, roll out the planter, cut it, shape it, water it. Cellulose mat protects the seeds from rains and birds, discourages weeds. Take the work out of gardening. Choice of low growing border flower or all growing flowers. Packed 2 dozen to a case of either kind.

FOB S. F.
Prepaid in **\$7²⁰**
Gross Lots Per Doz.
Weight: 8 lbs. per Case

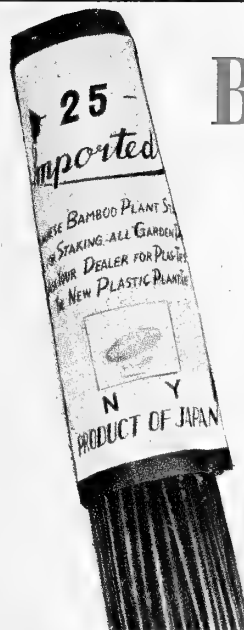
Bedding Plant Boxes

These boxes save time, money and space in the handling of bedding plants. If you have the problem of handling odd amounts of bedding plants to your customers — this is your answer. Packed 500 to a carton.



Size 9" x 5½" x 2½"
per 1,000

\$12⁵⁰
FOB S. F.



Bamboo Stakes

PACKED 25 TO A BUNDLE

Size	Bundles per Bale	Price per Bale of 1250
2 ft.	50	\$7.50 (15c per Bundle)
3 ft.	50	10.00 (20c per Bundle)
4 ft.	50	17.00 (34c per Bundle)

For Attractive
Counter
Displays



Foliage Plant Flats

for 2", 2 1/4", 2 1/2", or 3" POTS

- Ideal for Chain Store and Super Market Use
- For Convenient, Clean, Easy Handling of Foliage Plants
- Tough, Lightweight, Shatterproof
- Prevents Plant Damage
- Provides Easiest and Best Means of Keeping Plants Moist

	Weight per Ctn.	Pk./Ctn.	Price
15-Hole Flats	11 lbs.	12	\$14 Doz.
24-Hole Flats	11 lbs.	12	\$16 Doz.

Prepaid in Gross Lots

CRAB GRASS KILLER



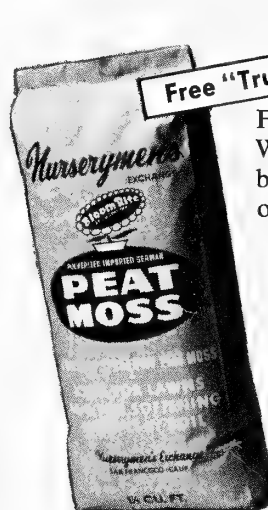
- Controls Crab Grass without permanently injuring your good grass or Dichondra.
- Contains 12.6% Disodium Methyl Arsenate.
- One pint covers up to 2500 square feet.

Pints, Doz.	85c ea.
Pints, Gross	78c ea.

Packed 12 per Case and Case Weighs 25 lbs.

Same size and formula is now being sold by a leading manufacturer for 1.38 ea. compared to our price above.

CANADIAN PEAT MOSS



Free "Truck Load" DELIVERY

Free Delivery, anywhere on the West Coast, on orders of 1500 bags or more. (1 1/2 cu. ft. bags.) or —

Its equivalent in cu. ft. or 250 1 1/2 cu. ft. bags or its equivalent delivered free when our truck is in your area and we confirm.

Size Bag	Delivered Price
3/4 cu. ft.	\$.55 ea.
1 1/2 cu. ft.90 ea.
4 cu. ft.	1.95 ea.

BLOOM-RITE® PLANTER MIX



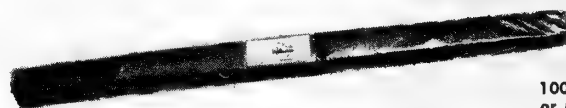
Four color 120 cu. in. box showing foliage plants and African Violets in natural color. Mix contains Charcoal, Vermiculite, Perolite, Peat Moss, etc.

	FOB S. F.
Per 25	32c ea.
Per 100	30c ea.

Prepaid in Lots of
200 or More

PACKAGED FERNWOOD TOTEM POLES

Individually packed with polyethylene.
Minimum Order 100 lbs. on Prepaid Orders



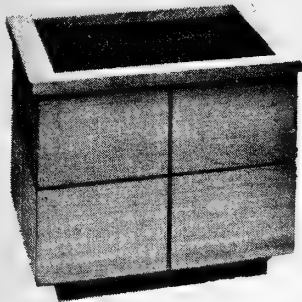
Size	Number per Ctn.	Weight per Ctn.	FOB S. F.	100 lbs. or More Prepaid U. S. A.
1 1/2 x 1 1/2 x 18"	64	15 lbs.	\$11.50	\$12.50
1 1/2 x 1 1/2 x 24"	64	25 lbs.	16.00	17.00
2 x 2 x 24"	36	20 lbs.	12.00	13.00
2 x 2 x 30"	36	28 lbs.	15.55	17.50
2 x 2 x 36"	36	32 lbs.	20.25	22.00
2 x 2 x 48"	36	42 lbs.	29.00	31.50

Check Our Low Delivered-to-the-Door Prices

Nurserymen's Exchange

Freight Prepaid on 200 lb. Orders or More

REDWOOD PRODUCTS ONLY — USE FREIGHT PREPAID PRICES

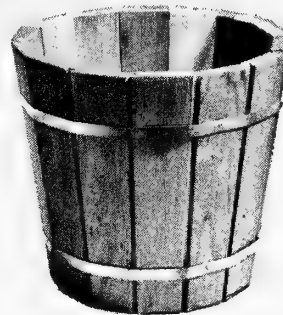


SQUARE REDWOOD TUBS

Finest quality, made like finely finished furniture . . . Ideal for palms and potted plants. Inside or outside.

Packed three of a kind per bundle.

Type	Dimensions	Weight per Bundle	FOB S. F.	Prepaid Calif., Wash., Ore., Nev.	Prepaid All Other States
E	8 x 8 x 7" high	10 lbs.	\$1.40	\$1.55	\$1.80
D	9 x 9 x 9" high	15 lbs.	1.75	1.95	2.25
C	13 x 13 x 14" high	30 lbs.	3.15	3.25	4.00
B	17 x 17 x 14" high	40 lbs.	3.75	4.20	5.25
A	17 x 17 x 17" high	50 lbs.	4.13	4.55	5.55

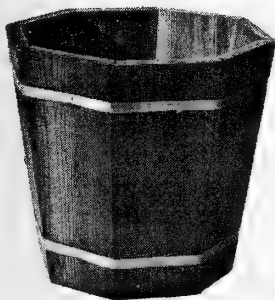


ROUND REDWOOD TUBS

Tongue and groove construction. Stained. Banded with durable brass band.

Packed three of a kind per bundle.

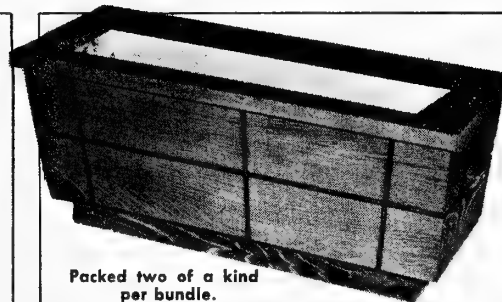
Dimensions	Weight per Bundle	FOB S. F.	Prepaid Calif., Wash., Ore., Nev.	Prepaid All Other States
8 1/2 x 7 1/2" high	12	\$.80	\$.90	\$1.25
11 1/2 x 10" high	15	1.45	1.60	2.10
14 x 10" high	17 1/2	1.75	1.95	2.45
15 1/2 x 10" high	20	2.05	2.35	2.95



OCTAGONAL REDWOOD TUBS

Finely finished, constructed for durability . . . banded with durable brass band.

Dimensions	Weight per Bundle	FOB L. A. or S. F.	Prepaid Calif., Wash., Ore., Nev.	Prepaid All Other States
10" 6 per bundle	25 lbs.	\$1.40	\$1.50	\$1.90
12" 6 per bundle	35 lbs.	1.80	1.90	2.45
14" 6 per bundle	45 lbs.	2.15	2.25	3.00
16" 6 per bundle	55 lbs.	2.75	2.85	3.80
18" 6 per bundle	65 lbs.	3.75	3.85	4.80
20" 6 per bundle	85 lbs.	4.75	4.85	6.20
22" 3 per bundle	60 lbs.	6.50	6.60	8.40
26" 3 per bundle	70 lbs.	8.00	8.10	9.50

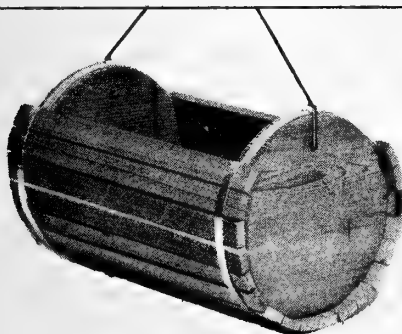


Ideal for foliage and plant arrangements in home, patio and office. Scoring and finish same as square tubs.

Packed two of a kind per bundle.

REDWOOD PLANT BOXES

	Weight	FOB S. F.	Prepaid Calif., Wash., Ore., Nev.	Prepaid All Other States
2' x 9 3/4" high	20 lbs.	\$3.75	\$4.20	\$5.00
3' x 9 3/4" high	30 lbs.	4.50	5.00	6.25
4' x 9 3/4" high	40 lbs.	5.65	6.25	7.95
5' x 9 3/4" high	50 lbs.	6.55	7.25	9.50



REDWOOD HANGING BASKETS

Packed 1/2 dozen per case. Please order in case lots only.

Size	FOB S. F.	Prepaid Calif., Wash., Ore., Nev.	Prepaid All Other States
6" x 10" or 7" x 12"	\$.60	\$.75	\$.95

Attention! Sales Agents!

Full time or part time sales agents wanted. Many uncommitted areas available throughout the U. S. A. on a commission basis. Write us if interested.

Bloom-Rite Concentrated Fertilizer

ALL PRICES PREPAID IN U. S. A.



One Pound Will Cover
1000-1250 sq. ft.

Size	Cans per Ctn.	Dealer's Price per Ctn. 100 Lb. Lots or More	Dealer's Price Each
4 oz. pkg.	40	\$ 8.40	\$.21
3 lb. pkg.	12	19.80	1.65
50 lb. pkg.	1		14.50
100 lb. pkg.	1		27.00

- FOR FOLIAGE AND ROOT FEEDING
- BLOOM-RITE FERTILIZER (16-30-16) IS AN ALL-PURPOSE CONCENTRATED PLANT FOOD 100% SOLUBLE IN WATER
- CAN BE APPLIED WITH ANY LIQUID FERTILIZER DISPENSER OR YOUR REGULAR SPRAYING EQUIPMENT
- GROWS PLANTS FASTER AND BETTER IN SOIL, SAND OR WATER THROUGH ROOT AND FOLIAGE FEEDING
- USE FOR ALL LAWNS, CUTTINGS, MUMS, CARNATIONS, AZALEAS, ETC.!



FRENCH URN PLANTERS

Plastic tub with brass-finish tripod stand. Tubs available in white and green mixed in carton.

Medium Size

9" Top Diameter
8" Depth of Urn
15½" Overall Height

Packed per Case	FOB S. F. Each	Prepaid U. S. A. Each
12	\$1.25	\$1.55

Large Size

13⅞" Top Diameter
10¼" Depth of Urn
17⅝" Overall Height

Packed per Case	FOB S. F. Each	Prepaid U. S. A. Each
4	\$2.25	\$2.60



BLOOM-RITE Liquid Fertilizer

High nitrogen content fertilizer contains vital plant growth factors. A general purpose fertilizer — perfect for grass and dichondra lawns, fruit trees, shrubs and flowers.

FOB S. F.
OR L. A.

Fish 15-8-4	\$1.20 per gallon
Hi-Nitrogen 13-6-390 per gallon

Above shipped in cases of 4 to a case only.

Fertilizer Dispenser

As shown above on the right in quart jars made by Bradson.

FOB
S. F. or L. A.

\$12 Per
Dozen





BONSAI PLANTS

Available December to April

Our plants are all potted and shipped in four-color lithographed box. Also containing a twelve-page BONSAI booklet with planting instructions and general information.

Plants are of our choice. Packed 35 to a case. Order in case lots only.

Plant on left is one of rare BONSAI plants seen in Japan.

In 3 Case Lots

FOB San Francisco

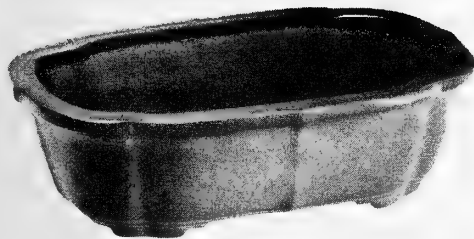
Prepaid U. S. A.

2.50 ea.

2.85 ea.

BONSAI POTS in assorted colors

Available from Dec.-July



OVAL CURL SHAPE

#2076 — OVAL CURL SHAPE

Large Size $5\frac{1}{4} \times 4\frac{3}{8} \times 2''$
Medium Size $5\frac{5}{8} \times 3\frac{3}{4} \times 2''$
Small Size $4 \times 3\frac{1}{8} \times 2''$

**3 Pc.
Set**

FOB S. F.
Per Set

FREIGHT
PREPAID
Per Set

.75

1.05

Packed 45 Sets per Case

Less 10% Case Lots

#2079 — ROUND SHAPE

Large Size $5\frac{5}{8} \times 3\frac{1}{8}''$
Medium Size $4\frac{3}{4} \times 2\frac{5}{8}''$
Small Size $3\frac{7}{8} \times 2\frac{1}{4}''$
Baby Size $3\frac{1}{8} \times 2''$

**4 Pc.
Set**

1.00

1.40

Packed 30 Sets per Case

Less 10% Case Lots

#2080 — OBLONG SHAPE

Large Size $5\frac{1}{2} \times 4\frac{1}{2} \times 2\frac{1}{8}''$
Medium Size $5 \times 3\frac{7}{8} \times 1\frac{3}{4}''$
Small Size $4\frac{1}{4} \times 3\frac{1}{4} \times 1\frac{5}{8}''$
Baby Size $3\frac{7}{8} \times 2\frac{7}{8} \times 1\frac{1}{2}''$

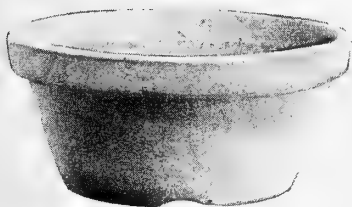
**4 Pc.
Set**

1.00

1.40

Packed 30 Sets per Case

Less 10% Case Lots



BROWN BONSAI POT

BROWN BONSAI POT

$4\frac{3}{4}''$ Diameter x $2\frac{1}{2}''$
Packed 15 per Carton,
12 Cartons per Case

Order in Carton Lots

Each
.25

Each
.30

Less 10% When Ordering
In Case Lots

Case Weighs 95 lbs.

Pot Wrap Foil



GLORY FOIL, Plain
20 in x 50 ft. long — per roll

EMBOSSED ALUMINUM FOIL
Assorted Colors — 20 in. wide
Colors as in Glory Foil.
50 ft. roll — per roll

Florist colors in .00065 gauge plain aluminum foil. Colors: sky blue, pink, moss, fuchsia, orchid, chartreuse, purple, Nile green, silver, royal blue, emerald green, gold, red, lavender, copper, azalea, aqua.

FOB
S. F.

PREPAID
U. S. A.

1.10

1.20

1.25

1.45



Air Fern Plants

Literally lives on air. No care necessary. A novelty used in place of $2\frac{1}{4}''$ foliage plants.

FOB
S. F.

PREPAID
U. S. A.

Per Doz. **\$3.00**

\$3.50

Per Gross **28.00**

30.00

Individually packaged in polyethylene envelope with descriptive cardboard at top of bag. \$10.00 per gross more.

"Life-Like" FLOWERS and GREENS

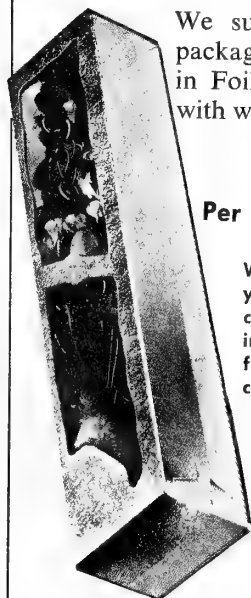


Prepaid on orders of \$75 or more, otherwise shipped F. O. B. San Francisco. Order by number in units of one dozen.

No.	Flower	Colors	Per Dozen
181	Anthurium	Red, Pink	\$4.80
179	Bird of Paradise	Orange, White, Pink	8.75
16N	Carnation	White, Flame, Red, Pink, Talisman	2.40
C-335	Cornflower (In Pots)	Blue, Yellow, Red, White, Orchid and Assorted Colors	2.40
151-A	Daffodils	Yellow and White	2.40
22	Daisy	White, Yellow, Pink	1.50
84	Delphinium	White, Flame, Pink, Yellow, Blue	
24N	Fuchsia	White/Pink, Red/Pink, Orchid/Pink	2.40
36	Geranium	White, Red, Flame	4.80
FL-02	Holly Berry	Green with Red Berries	2.40
111	Hyacinth	White, Pink, Blue, Orchid	6.75
63N	Hydrangea	Red, White, Flame, Blue	6.95
151	King Alfred	Yellow	2.40
12	Lily of Valley	White	1.00
115	Mum, Fuji, large	White, Flame, Red, Autumn	3.30
C-199	Rhododendrons	Pink, Yellow, Red, White, Orchid	5.80
65	Rose	Flame, Pink, Red, Yellow, Talisman	1.50
152	Rose & Bud	Pink, Flame, Red, Yellow, Talisman	1.50
153	Rosebud X3	Pink, Flame, Red, Yellow, Talisman	1.50
C-332	Rose-of Mountain (In Pots)		
21	Rose Sweetheart X2	Pink, Flame, Red, Yellow, Talisman	1.50
314	Rose Sweetheart X3	Pink, Flame, Red, Yellow, Talisman	1.50
55N	Tulips	Red, Pink, Yellow, Orchid	2.40
313	Water Lily	Flame, White, Red, Orchid, Blue, Yellow	2.40
C-606	Wild Rose	Pink, White, Talisman, Yellow and Assorted Colors	1.20

No.	Name of Greens	Per Dozen	No.	Name of Greens	Per Dozen
C-200	Aralia Leaves	\$2.80	171	Ivy, Miniature	\$1.50
H-5030	Begonia Leaf	2.80	95	Peperomia (Variegated)	2.40
71	Chinese Evergreen	2.40	H-2244	Peperomia, Wrinkled	2.40
94	Eucalyptus (Spiral)	3.30	GW1	Philodendron, Split Leaf	2.40
114	Fern, Boston	.80	31	Philodendron Cordatum	1.50
25	Fern, Maidenhair	.65	GW134	Phil. Hastatum	2.40
47N	Huckleberry	2.40	104	Pittosporum	2.40
43	Ivy	1.50	H-5033	Plumeria	2.40

Packaged Plastic Flowers



We suggest, for economy, that you package the above flowers yourself, in Foil Flower Boxes 2" x 2" x 24" with windows.

BOXES FOB S. F. FREIGHT PREPAID

Per 100 **\$25 \$30**

We will package the Plastic Flowers you order, if you prefer. The price includes the cost of carton and packaging, but not the plastic flowers. Advise flowers you want in boxes and we will charge at prices at right top of page.

FREIGHT PREPAID

Per 100 **\$60**

FOR PACKAGING AND FOR BOXES

Potted Plastic Flowers and Greens



For economy, we suggest that you pot your own. See Page 20 for low-priced Plastic Pots. If you prefer us to 'pot up' for you, the price, including pots, is as follows:

Pot Size	Freight Prepaid
2 1/2"	18c
3"	21c
4"	25c
5"	30c
6"	39c

(Above prices do not include cost of flowers.)
All Potted Orders are PREPAID TO YOUR DOOR

Advise flowers you want potted and we will charge at prices at right top of page.

Potting can be done with various material, like Spagnum Moss, or try our special product, "Anchor".
For \$10.00 worth, you can pot up approximately 200 medium size pots.



Packaged Mistletoe

LOOKS REAL — MADE OF PLASTIC

Prepaid U. S. A.

27¹/₂¢ Ea.

FOB S. F.

25¢ Ea.

Packed in 4-color Cellophane Bag

Minimum Order: 100 Packages

LIFE-LIKE HOLLY BERRY

Green Leaves with Red Berries

FOB S. F.

Prepaid on orders of \$75 or more.

2.40 per Dozen



LIFE-LIKE BOUQUETS OF STRAWFLOWERS

Artificial flower bouquets . . . increasingly popular decorative addition to the home. 10 Strawflowers to a bouquet, 100 bouquets to a case. Each bouquet contains a mixture of red, yellow, orange, pink and bronze flowers.

1000 Flowers as Shown at Left

Freight
Collect

15.00

Prepaid
U. S. A.

22.50



Bouquets of Dry Flowers!

Each bouquet is in a beautiful assortment of colors, consisting of Silver, Bronze and Gold. Flowers consist of Caspia, Teazels, Safflower, Wheat; Chi-Cheer and Cat-tails.

FOB S. F.

PREPAID U. S. A.
(In 3 Cases or More)

25 Bouquets
per Case

16⁵⁰

25 Bouquets
per Case

20⁰⁰

Weights About 12 lbs. per Case

Economical Re-usable PLASTIC POTS

Re-usable Plastic Pots cost only a small fraction more than Peat Pots.

Colors Available: Marble, Green/Black, Yellow/Black, plus Black

4" Sq. Pots Marble and Black Only

All Prices F. O. B. Los Angeles

Order in Full Case Lots Only



2 1/4" Square Pots

2574 per Case — Weight: 31 lbs.

Quantity	Color	Per 1000
25M or over	Black	\$8.50
25M or over	Color	9.75
1M-24M	Black	9.50
1M-24M	Color	10.75

2 1/2" Square Pots

1980 per Case — Weight: 30 lbs.

Quantity	Color	Per 1000
25M or over	Black	\$13.00
25M or over	Color	14.00
1M-24M	Black	14.00
1M-24M	Color	15.00

3" Square Pots

1040 per Case — Weight: 27 lbs.

25M or over	Black	\$16.25
25M or over	Color	19.00
1M-24M	Black	17.25
1M-24M	Color	20.00

4" Square Pots

832 per Case — Weight: 44 lbs.

25M or over	Black	\$26.00
25M or over	Color	27.00
1M-24M	Black	27.00
1M-24M	Color	28.00

5" Square Black Pots

540 per Case — Weight: 46 lbs.

10M or over	\$36.00
1M to 9M	39.00

6" Square Black Pots

200 per Case — Weight 41 lbs.

10M or over	\$69.50
1M to 9M	75.00



3-Tier Plastic Waterfall

Turquoise colored durable, lightweight plastic. Three tier sizes: 22", 18", 16". Complete with recirculating pump. A "must" for that waterfall promotion.

FOB S. F.

6 OR MORE
PREPAID U. S. A.

12⁵⁰ ea. 14⁵⁰



Replica Rock Waterfall

Constructed from Fiberglass epoxy resin blended with granite and shopping stone sand. Extra durable as well as natural looking. Light weight and can be moved easily. Can be set up in garden, patio or home. Complete with concealed water pump, pumping 160 gallons per hour. Plugs in any 110 outlet. Granite color.

Three tier sizes: 36", 24" and 20". Weighs 25 lbs. per unit. Three or more units prepaid.

PREPAID U. S. A.

62⁵⁰ ea.

Nurserymen's Exchange

SO DIFFERENT — THEY'RE PATENTED

RED-WING AZALEAS Reg. U. S. Pat.

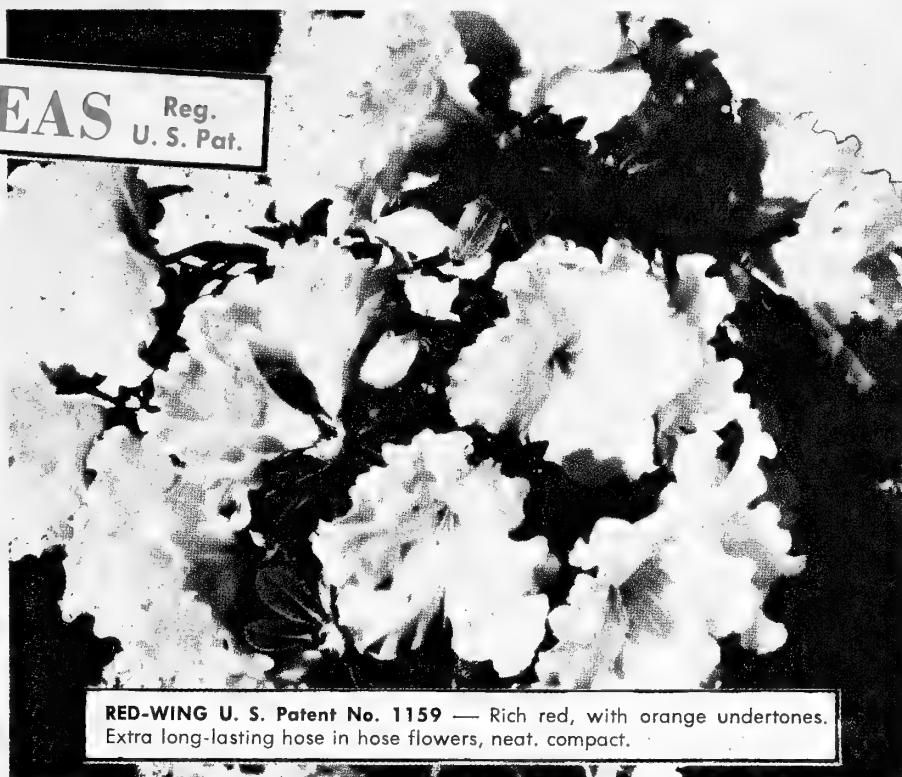
The plants are truly spectacular, breathtakingly beautiful. Patented because they are one of the outstanding horticultural developments of this generation . . . Growing time has been cut 40%. The giant and prolific blooms last much longer.

LINERS

BUDED

	FOB EAST OR CALIF. Each		FOB EAST OR CALIF. Each
3 x 3"	\$.27½	6 x 6"	\$1.00
3 x 5"40	6 x 8"	1.20
5 x 6"45	8 x 8"	1.50
6 x 8"65	8 x 10" ..	2.00

Other Varieties Available at Same Prices



RED-WING U. S. Patent No. 1159 — Rich red, with orange undertones. Extra long-lasting hose in hose flowers, neat, compact.

SEE FRONT COVER FOR COLOR

SUN AZALEAS IN 2¼" POTS

Order in full cartons only. We will send good assortment of following unless you order varieties of your choice.

Pride of Dorking — Red Formosa — Lavender
Fielder's White — White Iveryana — Variegated

FOB L. A.
18c ea.
Packed 200
per Carton
Weight: 50 lbs.

SUN AZALEAS IN GALLON CANS

Available in bud and bloom — Feb. to April.
Available in bud only — September to Jan.
Order by color and we will deliver in named varieties.

Delivered Free in L. A. and S. F. areas in lots of 100 plants or more.
Allow 30 Days for Delivery

75c ea.



Azaleas—5" Pots (in Bud and Bloom)

Prepaid U. S. A. in
3 Case Lots or More

75c ea.

Freight Collect
(Add 5c Each for Packing)

47½c ea.

47.50 per 100

4 x 6 Grade — February to April Delivery
Budded Only — September to February Delivery
Packed 25 per Case Weighing About 35 lbs.

POPULAR VARIETIES

Sweetheart Supreme — (Kurume) Double Pink Chimes — (Indica) Red
Gorgeous — (Indica) Double Variegated White and Orange
Eureka Variegated — (Indica) Fuchsia and White

NEW PATENTED VARIETIES

Assortment of 25 each of White, Red, Salmon, Pink, at 5c more per plant.

Azaleas in Flats (in Bud and Bloom)

Available Feb. to May Available in Bud Only — Sept. to Jan.

54 Azalea plants to a flat — 4 flats to a crate, each
flat a different color. Please order in crate lots only.

FOB OREGON OR S. F.

8.00 per
Flat

475 Sixth St., San Francisco 3, Calif.

Rhododendrons

ONE FOOT HIGH

Hybrid Mixture of Red, Pink, White Planted
in 3" Plastic Pots

Per Plant **35c** **40c** **49½c**
FOB OREGON PREPAID CALIF. PREPAID U. S. A.
 Weighs About 40 lbs. per Case

Packed 50 per case. Order in full case lots FOB Oregon and three case lots on prepaid orders.



Rhododendron

**ONE
FOOT
HIGH**



Fall Liners

RHODODENDRON LINERS

**Cutting Grown
Summer Liners (June-Sept. Del.)**

FOB
OREGON

90c ea.

Fall Liners (Oct.-March Del.)

1.25 ea.

Order in units of 10 to a variety. Min. order 50 plants. Packed 50 to a case. Weight about 45 lbs.

VARIETIES

Alice—Deep Pink Fading to Pale Rose
 Annie E. Endtz — Light Pink
 Antoon van Welie — Carmine Pink
 Betty Wormald—Pink, Purplish Blotch
 Broughtonii Aureum — Yellow
 Blue Peter — Lavender Blue
 Butterfly — Yellow
 Crimson Glory — Deep Crimson
 Cynthia — Rosy Crimson
 Doncaster — Scarlet-Crimson
 Fabia — Orange-Salmon
 Gomer Waterer — White, Blushed
 Graf Zeppelin — Soft Pink
 Harvest Moon — White, Red Blotch
 Jan Dekens — Pink Fringed

John Walter — Crimson
 Lady Primrose — Yellow, Red Spots
 Lee's Dark Purple — Mauve
 Madame de Bruin — Cerise-Red
 Madame Masson - White, Yellow Blotch
 Mrs. C. B. van Nes — Deep Pink
 Pink Pearl — Rosy-Pink
 President Lincoln — Lilac
 Prof. Hugo deVries — Rosy-Pink
 Purple Splendour — Purple,
 Black Blotch
 Sappho — White, Spotted
 Trilby — Crimson, Dark Blotch
 Vulcan — Brick Red

CAMELLIAS

In 3 inch
Plastic Pots

FOB L. A. PREPAID CALIF. PREPAID U. S. A.
 Per 100 **34c ea.** **36½c ea.** **55c ea.**
 Per 1000 ... **33c ea.** **35c ea.** **48c ea.**

Packed 120 per case, weighs about 70 lbs. Order in case lots only. Each case will have 10 ea. of 12 varieties of our choice listed herewith.

Col. Fiery
 Chandleri Elegans
 Covina Red
 C. M. Wilson
 Debutante
 Daikagura Var'gated

Grandiflora Rosea
 Glen 40
 High Hat
 Julie Drayton
 Kumasaka
 Laurel Leaf

Mrs. Chas. Cobb
 Mrs. Tingley
 Peppermint Stick
 Red Daikagura
 White Perfection

If you wish to order varieties of your choice, please add 1c per plant.

CAMELLIAS — GALLON CANS

Assorted named varieties of our choice. We will try to ship a good selection of about 10 each of 10 varieties.

Delivered Free 100 Mile Area
 of S. F. on Orders of
 100 Plants or More

Per Plant
 Budded **1.25 ea.**

RHODODENDRON BUDED

SIZE	FOB PORTLAND, ORE.
10 x 12"	\$2.75
12 x 15"	3.25
15 x 18"	3.75
18 x 24"	4.25

Order by color of your choice and we will fill order in choice named varieties.

BEGONIA PLANTS

TUBEROUS

April-June Delivery. Available in all colors and types.

	FREIGHT COLLECT Per 100	Per 1000
Packed 50 to a Flat	\$8.50	\$67.50
48 to a Flat in 2 1/2"		
*Plant Bands	12.50	120.00

*Color of band denotes color of flower.

Please . . . no orders for less than 3 flats of any one size. All orders within 100 miles of San Francisco will be DELIVERED FREE IF ORDERED BY FEBRUARY 15.

BLEEDING HEARTS

Dicentra Spectabilis (Red)

November-March Delivery

	FOB S. F.	PREPAID U. S. A.
3-5 Eye Roots		
Per 10	\$3.25	\$4.00
Per 100	30.00	35.50

IRIS KAEMPFERI

(Rare Collection)

December-April Delivery

Consists of 100 plants of 5 separate colors, 20 of each in named varieties. All varieties in this collection are newer introductions.

	FOB S. F.	PREPAID U. S. A.
100 Plants	\$15.00	\$18.00

FUCHSIA COLLECTION

January to June Delivery

	FOB S. F.
Per 100 Plants	20.00

2 1/2" plastic bands. Consists of 5 each of 20 varieties. Your choice of how many uprights or trailing varieties you wish. In the event you don't choose we will send 15 varieties of uprights and 5 varieties of trailers. All varieties are up to date and choice.

GALLON CAN FUCHSIAS, Flowering Plants

Same assortment as above.

Delivered in Bay Area. Minimum order 100 plants of any size. Delivered in bud — March to August. Delivered in flower — May to September.

50c each

PELARGONIUMS — Flowering Plants

January to August Delivery in Bud

May to August Delivery in Flower

	FOB S. F.
2 1/2" Plastic Bands	25c each
Gallon Can	50c each

Delivered in Bay Area. Minimum order of 100 plants of any size. In assortment of 100 plants, 10 varieties of 10 each will be shipped. In assortment of 200 plants, 20 varieties, 10 each will be shipped.

Packaged Deciduous Shrubs

IN ATTRACTIVE DISPLAY CASES

Packed 54 per Case

December-March Delivery

FOB S. F.

3 Plants per Pkg. **75c** per pkg.

Prepaid U. S. A. 100 Cases or More

We will ship a good assortment of the following varieties:

Weigela	Lilacs
Honeysuckle	Buddleia
Rose of Sharon	Beautyberry
Spirea	Pussy Willow

and Other Varieties

Varieties of your choice on orders of 25 cases or more. Packaged in poly bag in light peat moss with 4-color tag and planting instructions on each bag.



GERANIUMS

	QUANTITY	FOB L. A.
Unrooted	1000	\$38.50
Callused	1000	58.50
Rooted	1000	78.50

Minimum order 1000 cuttings. Not less than 100 per variety. Allow about 30 days for shipping.

RED AND SCARLET DOUBLE

Avalon Red
Better Times
Dark Red Irene
Irene
Olympic Red
Pride of Camden
Radio Red
Red Barney
Red Fiat
Red Landry
Sandra Irene

PINK AND SALMON DOUBLE

Appleblossom
Avalon Beauty
Ench. Fiat

PINK AND SALMON, Cont.

Irv. Beauty
Mme. Landry
Pink Fiat
Pink Phenomenal
Pink Sensation
Salmon Irene
Salmon Supreme

White Double

Greg. White
Madonna
Mme. Buchner
Snowball

MISC. SHADES DOUBLE

Springfield Violet

BUSH PEONIES

October-March Delivery

	FOB S. F.	PREPAID U. S. A.
3-5 Eye per 10	\$3.25	\$4.00
3-5 Eye per 100	30.00	35.00

No orders for less than 10 of a variety. Will ship named varieties in red, white, pink.

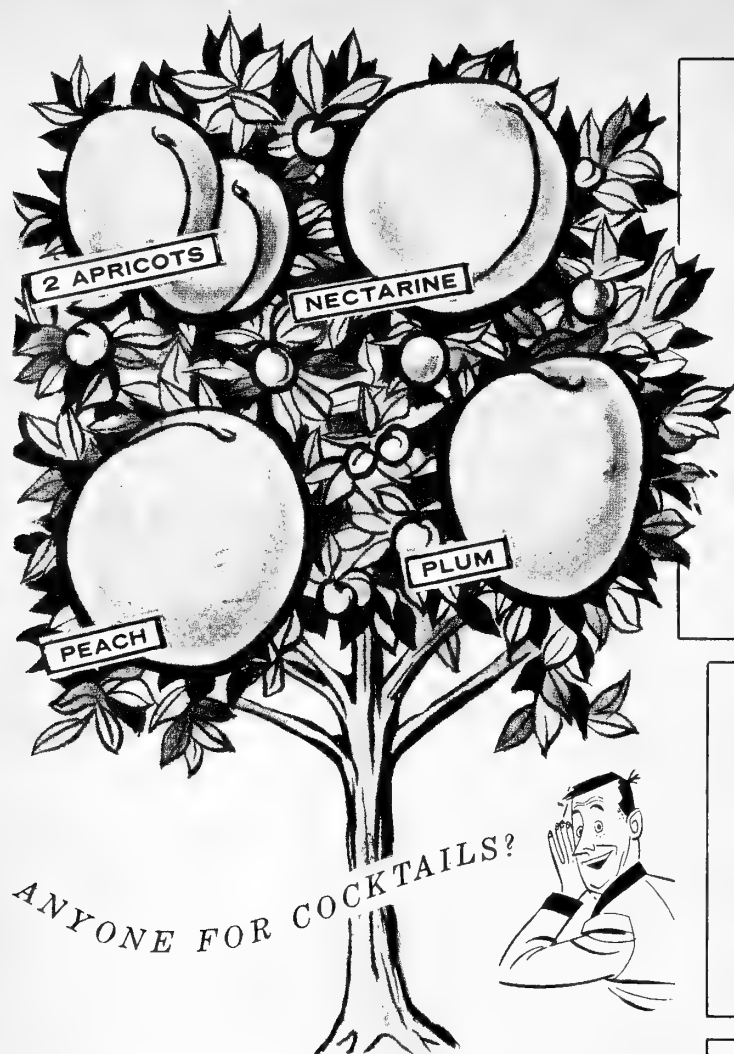
TRANSVAAL DAISIES

Delivery Almost All Year

Min. Order: 100 Plants

Duplex Strain

	FOB L. A.	PREPAID U. S. A.
Per 100, 1-2 Eye Plants	\$16.00	\$18.50
Per 100, 2-3 Eye Plants	19.00	20.50
Per 1000, 1-2 Eye Plants	125.00	150.00
Per 1000, 2-3 Eye Plants	160.00	190.00



The 5-in-1 FRUIT COCKTAIL TREE

A mouth-watering array of fruit . . . two varieties of apricot, plum, peach and nectarine, all from one fantabulous irresistible Fruit Cocktail Tree (our own registered name). Size 4 to 5 feet, 9/16 inch caliper.

January to April Delivery

Minimum Order 15 Trees
Add 25c per Tree for Prepaid Shipments

2.25 Bare Root Each **2.50** Packaged Each
NOT FOR CALIFORNIA DISTRIBUTION

MULTIPLE FRUIT TREES

January-April Delivery

Packaged
9/16" Caliper, 4 to 5' high.

FOB S. F.

- 5-N-1 Apples
- 5-N-1 Pears
- 5-N-1 Cherries

2.50 ea.

Your Choice

2.75 Prepaid

Please order in units of 5 of a variety.
No orders please, for less than 15 plants.

FREE ADVERTISING MATS

Nurserymen's Exchange offers a free newspaper mat service to all customers.

We have one of the largest libraries of newspaper mats in the United States on nursery subjects. You are entitled to one free mat with every \$50.00 purchase on any item.

Advertising is the key to sales. Our mats are the key to good advertising.

DWARF FRUIT TREES

January-April Delivery — 3/8-1/2" Caliper

APPLES — Red Delicious, Yellow Delicious and Gravenstein

PEARS — Bartlett, Comice, D'Anjou

FOB OREGON

PREPAID U. S. A.

	Packaged	Bare Root	Packaged	Bare Root
	\$1.50	\$1.30	\$1.60	\$1.40

Please order in units of 5 of a variety and no orders please, for less than 25 plants. List of other varieties sent on request.

ESPALIER FRUIT TREES

January to March Delivery

APPLES — Red Delicious, Yellow Delicious and Gravenstein

PEARS — Bartlett, Comice, D'Anjou

	FOB OREGON		PREPAID U. S. A.	
	Packaged	Bare Root	Packaged	Bare Root
1 Tier	\$3.00	\$2.75	\$3.20	\$3.00
2 Tier	4.00	3.75	4.25	4.00

MINIMUM ORDER 20 PLANTS



A Garden
Miracle

Fragrant
**TREE
PEONIES**

Packaged in 4-color
Lithographed Boxes

FOB S. F. \$1.80 ea.

Prepaid U. S. A. ... 1.95 ea.

PACKED 50 PER CASE

BARE ROOT TREE PEONIES

FOB S. F.

PREPAID U. S. A.

1.15 each

1.25 each

All peonies are 2 years old. Your choice of red, white or pink.
We will ship each plant labeled as to variety name.

From Hawaii
to You

**EXOTIC HAWAIIAN
TREE FERNS**

The most beautiful of the
exotic foliage plants from
our newest state. Grows to
a height of six feet. Will
grow indoors or outdoors.



Order in case lots only of 50 plants,
packaged in four-color polyethy-
lene bags. Each case has four-color
display card.

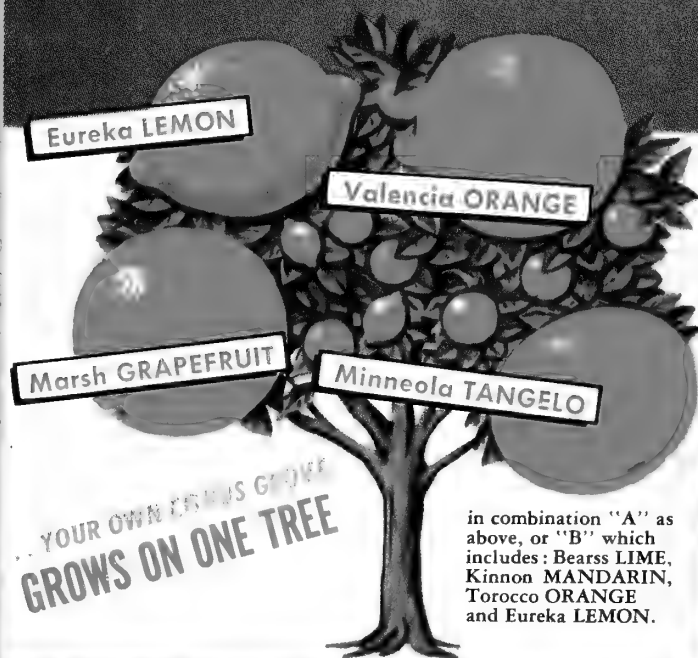
FOB
S. F.

65c ea.

PREPAID
U. S. A.

85c ea.

and now "FRUIT COCKTAIL!"
4-in-1 CITRUS TREE

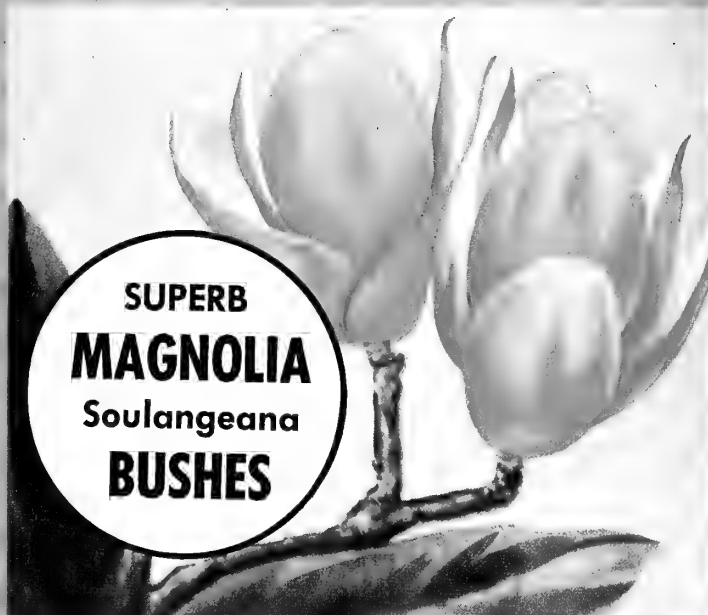


FOB S. CALIF.

4-N-1 CITRUS \$4.95 each

3-N-1 CITRUS \$4.45 each

**SUPERB
MAGNOLIA
Soulangeana
BUSHES**



PACKAGED

FOB S. F. PREPAID U. S. A.

\$1.35 ea. \$1.45 ea.

Packed in Bundles of 25 and 50

Order in Bundle Lots Only

Large plants about 4 feet tall. Pro-
duces giant, fragrant magnolia
blossoms in spring. Grows about
8 to 10 feet high. Very hardy —
easy to grow.

475 Sixth St., San Francisco 3, Calif.



Cut Leaf Philodendron

	Each	FOB	Packed per Case	per Case Approx. Weight
4" Pots80	L.A.	25	65 lbs.
6" Pots — Single Plant				
Staked per Pot	1.60	S.F.	12	70 lbs.
6" Pots — Two Plants				
Staked per Pot	1.95	S.F.	12	70 lbs.



FOLIAGE PLANT ASSORTMENT No. 1 in 2 1/4" Pots

Will consist of a good
balanced selection of
the following varieties.

Plants of your choice, or rely on our proven assortments. All our foliage plants are luxuriant growing with that "fresh vitality" look.

Nephtytis Green
Pellionia (Dark)
Green Peperomia
Philodendron Cordatum
Pothos

Aluminum Plant
Narrow Leaf Croton
Fittonia
Iresine

FOLIAGE PLANT ASSORTMENT No. 2 3" PLASTIC POTS

Packed 50 plants to carton. Weighing about 50 lbs.
Delivery all year.

FOB Florida **24** CENTS EACH
per Pot

PREPAID **38 1/2** CENTS EACH
U. S. A. per Pot

	Amt. of Plants per Pot
Neanthe Bella Palms	3 or more
Sanseveria Zeylanica	2
Sanseveria Laurentii	1
Philodendron Cordatum	3 or more
Nephtytis Green Gold	3 or more
Peperomia Green	2
Peperomia Variegated	1
Combinations	3
Nephtytis Green	3

FOB L. A.

2 1/4" Plant Asst. per 100 **16 1/2** CENTS EACH

2 1/4" Plant Asst. per 1000 **15 1/2** CENTS EACH

Packing charges will be made on Plant Material.

FOLIAGE PLANT CARRIER shown above
holds six 2 1/4 x 2 1/2 pots. Packed 200 per
case.

3.00
Per 100



PALM TREES

CYCAS REVOLUTA
(Sago Palm)

- Hardy, Dwarf Palm.
 - Grows Well in Sun or Shade
- Fruits on Plant Are Bright and Showy

BULBS

Allow 90 days for shipment.
Minimum order 50.

	FOB S. F.
14-16 ctm.	\$.95 ea.
25-30 ctm.	1.35 ea.
30-35 ctm.	1.75 ea.

PLANTS

Available all year.
Minimum order 25.

	FOB S. F.
4" Pots	\$1.50 ea.
5" Pots	2.00 ea.
6" Pots	2.50 ea.

CITRUS IN EGG CANS

VARIETIES:

Valencia Orange
Navel Orange
Mineola Tangelo
Marsh Grapefruit

FOB SAN DIEGO
In 3 Gallon Egg Cans

1.85 each

Sept.-March Delivery

DWARF CITRUS IN GALLON CANS

Delivery all year as available.

Delivered within 120 miles of S. F.

Eureka Lemons	\$.75 ea.
Washington Navel Orange	1.10 ea.
Rangpur Lime75 ea.

No orders for less than 100 unless you add 5c if 50-99 wanted.



HARDY FERNS

FOB S. F. PREPAID U. S. A.

57¹/₂ **67¹/₂**

VARIETIES:

Polypodium Vulgare
Dryopteris Marginalis
Dryopteris Spinulosa
Polystichum Acrostichoides

Packed 50 bundles to case. Weighs about 45 lbs. Assorted varieties of our choice to case or if you choose your own varieties at 5c package. Ideal for rock gardens and shady places.

Gallon Can Plants

Minimum order 25 of a variety and a total of 100 plants unless shown otherwise.

Price Each Delivered in Northern California

	Gallon	5 Gallons
Aralia Sieboldi55	2.10
Aucuba Jap. Var.60	2.25
Aucuba Salicifolia (female/male)75	2.25
Azaleas in Bloom — Min. Order 5060	
Bignonia Violacea — Staked60	
Buxus Japonica (Min. 50)55	
Callistemon Lanceolatus55	2.10
Camellias in Bud	1.25	2.10
Ceanothus Mt. Haze60	2.25
Ceanothus Sierra Blue60	2.25
Chamaecyparis Wesseli75	2.50
Citrus Meyer Lemon60	2.25
Cotoneaster Horizontalis55	2.10
Cotoneaster Panosa Nana55	2.10
Cupressus Sempervirens60	2.25
Daphne Odora Marginata75	2.25
Daubentonia Tripetti60	
Diosma Pulchrum55	2.10
Eriobotrya Japonica60	
Escallonia Rubra55	2.10
Euonymus Japonica55	2.10
Euonymus Jap. Aurea Var.55	2.10
Euonymus Jap. Aurea Marginata55	2.10
Euonymus Radicans Var.55	2.10
Fuchsias50	
Feijoa Sellowiana55	2.10

Full truck loads of approximately 4,000 gallon plants delivered most anyplace in U. S. A. for about 20c to 30c each extra. Write for delivered prices in your town.

Price Each Delivered in Northern California

	Gallon	5 Gallons
Gardenia Mystery60	2.25
Gardenia Veitchi60	2.25
Gardenia Radicans65	
Gelsemium Sempervirens — Staked60	
Hydrangea French (Pink)55	2.25
Juniperus Pfitzeriana (Min. 50)60	2.25
Juniperus Sabina Tamariscifolia65	2.25
Lagerstroemia Indica Red55	2.25
Leptospermum Ruby Glow60	2.25
Ligustrum Texanum (Min. 50)55	2.10
Myrtus Compacta55	2.10
Nandina Domestica60	2.10
Nerium (Oleander) Single Red55	2.10
Nerium (Oleander) Single Pink55	2.10
Nerium (Oleander) Single White55	2.10
Pittosporum Tobira55	2.10
Prunus Laurocerasus55	2.10
Pyracantha Graberi55	
Pyracantha Santa Cruz55	2.25
Rhamnus Var.60	2.25
Raphiolepis Indica Rosea60	2.25
Rhynchospermum Jasminoides60	2.25
Sarcococca Ruscifolia60	2.25
Thuja Aurea Nana65	2.25
Viburnum Tinus55	2.10



3-Inch FLOWERING POTTED PLANTS

BOXED PACKAGED ROSES

In New 'Poly' Bag Top Box

Another First for Nurserymen's Exchange. A 4-color carton with a polyethylene top, designed by the top designer. A certain sales booster.

Dec.-Apr. Delivery

Grade	PREPAID U. S. A. Per Pkg.
#1	68 1/2 c
#1 1/2	58 1/2 c
#2	48 1/2 c

Root-Wrapped Packaged Roses

Minimum order please, 100 plants of any one size. All roses are shipped in well-balanced assortment of our choice in Bush and Climbers, unless you order by specific color.

Dec.-Apr. Delivery

Grade	FOB CALIF. Per Pkg.
#1	58 1/2 c
#1 1/2	48 1/2 c
#2	38 1/2 c
#2 (3 Pack)	90c

BARE ROOT ROSES

Grown in Northern California

All roses are shipped in well-balanced assortment of bush and climbers. Our choice, unless ordered by specific colors. All roses shipped in named varieties.

Nov.-Apr. Delivery

Grade	FOB CALIF. Per Pkg.
#1	45c
#1 1/2	35c
#2	25c

Shipped in Bud and Bloom — Weight: 35 lbs. Approx.
Packed 50 per case (Azaleas, 65 per Case)

	FOB S. F.	PREPAID U. S. A.
AZALEAS — Patented Red Wing 2 1/2" Pot	\$.35	\$.48
15% will be variegated and pink. Available in February and March only.		
CALLAS — Yellow	.30	.48
March-May Delivery		
CARNATIONS	.25	.42
DAPHNE ODORA — Fragrant	.55	.68
Available February and March		
GARDENIAS — Fragrant	.30	.48
HOLLY — Berried Artificially	.37 1/2	.55
RHODODENDRONS — Hybrids		
Mixed red, pink, white, one foot tall. Not in bud and bloom.		
	.37 1/2	.55
ROSES — Red and Pink		
Baby Polyanthus, Floribundas or Hybrids of the Two		
	.30	.48

Available All Year as Shown



4-in-1 KOLORAMA TREE ROSE

Here it is . . . one of the most amazing rose discoveries in centuries! A glorious marvel of modern horticultural science! True garden lovers are flocking for the Kolorama 4-in-1 Tree Rose. It is the envy of every neighborhood where grown . . . framing a gateway, as a focal point by living room or patio windows and conversation piece in formal or informal gardens, large or small.

COMBINATION A

Eclipse — Yellow	Pink Radiance — Pink
Texas Centennial — Red	Condessa de Sastago — Multicolor

COMBINATION B

Charlotte Armstrong — Rose Pink	President Hoover — Bi-color
Texas Centennial — Deep Red	Mrs. P. S. DuPont — Yellow

COMBINATION C

Charlotte Armstrong — Rose Pink	Mme. Henri Guillot — Bi-color
Ena Harkness — Dark Red	McGredy's Yellow — Yellow

January-April Delivery

FOB CALIF.

	Bare Root	Packaged
#1 Grade	3.35	3.65
#1½ Grade	2.85	3.15

Min. Order — 15 Trees

We reserve the right to substitute 3 in 1 Tree Rose for 25c less per tree unless order stipulates "Don't Substitute".

TREE ROSES

PACKAGED AND BARE ROOT

Straight 36" Stems, Grafted, Well Balanced

January-April Delivery

Please order 20 plants as minimum order. All roses shipped in well balanced assortment of our choice unless ordered by specific color. Variety list below. 35c extra on Patented Plants.

FOB L. A., CALIF.

Grade	Bare Root	Packaged
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#1½ ..	2.00 ea.	2.15 ea.

TREE ROSES PATENTED

Aztec — Orange Red	Helen Traubel — Salmon
Buccaneer — Yellow	Montezuma — Orange Red
Carrousel — Red	Peace — Yellow
Chrysler Imperial — Red	Pink Peace — Pink
El Capitan — Red	Queen Elizabeth — Pink
Forty-Niner — Multi	Sutter's Gold — Yellow
Heat Wave — Red	Starfire — Red
Tiffany — Pink	White Knight — White

TREE ROSES NONPATENTED

Charlotte Armstrong — Red	McGredy's Scarlet — Scarlet
Countess Vandal — Salmon	Mrs. E. P. Thom — Yellow
Crimson Glory — Red	Picture — Pink
Eclipse — Yellow	President Hoover — Multi
Etoile de Hollande — Red	Red Talisman — Red
Floradora — Orange Red	Talisman — Multi
J. Otto Thilow — Rose	Texas Centennial — Red
K. A. Victoria — White	

45 Bare Root Trees to Case • 35 Packaged Trees to Case
Order in Units of 5 per Variety

MINIATURE ROSES, delivery all year

ALL PLANTS from 2¼" pots except where noted.

Prices FOB nursery where grown (Calif.)

No packing charge.

Please do not order less than 5 plants of a kind nor less than 25 plants total. Add 5c per plant if wanted transportation prepaid.

RED	
DIAN — Pat. 1808 — Double light red. Fragrant. Very bushy, fast growing. Border or potted plant. Bright red. Vigorous.60
LITTLE BUCKAROO — Pat. 1726	.50
WESTMONT — Pat. 1950 — Red. 1½ in. Double flowers.50
LOLLIPOP — Pat. App. For — Brilliant new red. Tops.60
RED IMP — Pat. 1032 — Small vivid red.60
CENTENNIAL MISS — Pat. 1301. Rose to wine red. Fragrant.35
THUMBELINA — Semi-double. Bright red. Small plant.35
OAKINGTON RUBY — Good double red.35
JULIETTE — Red.35
SPARKIE — New. Glossy foliage. Single. Bright red flowers.35
YELLOW	
BIT O' SUNSHINE — Pat. 1631. Bright buttercup yellow.	1.00
LITTLE SCOTCH — Pat. 1952 — Soft butterscotch yellow buds.50
YELLOW BANTAM — P.R.R. — Glossy, very tiny foliage. Bushy compact plant. Yellow buds. Double ¾ in. white flowers.60
JACKIE — Soft yellow. Fragrant. Very double.50
BABY GOLD STAR — Gold yellow. Double.50
CANDLEFLAME — Single. Slender Talisman colored buds.60
MONA RUTH — Pat. App. For. Real rose form. Deep pink. A true aristocrat.60
PINK HEATHER — Pat. App. For. Tiny, very double pink. Good grower. Hardy. Free flowering.50
MARY HAYWOOD — Pat. 1766. Double pink. Low and compact.50
PATTY LOU — Pat. 1335 — Very double. Rose pink and silver.50
PINK JOY — Pat. 1378 — Fragrant pink. Very popular.35
PEGGY GRANT — Tiny flowers and foliage. Shell pink.50
ROSA ROULETTI — Double pink. Old favorite.35
PERKY — Newer pink variety. Fragrant. Gloss foliage.35
PINK FAIRY — (The Fairy) — Hardy, very free flowering.35
WHITE	
EASTERN MORNING — P.R.R. New, very double, ivory white. Clean foliage, heavy blooming. 1½ in. flowers. Compact bushy plant. 12-14 in. tall. Good pot or border.60
FROSTY — Pat. 1412 — Whitest white. Fragrant.60
CINDERELLA — Pat. 1051 — Double white. Good pot plant.60
POLKA DOT — Very good double white. Always in demand.50
WHITE ASTER — Pat. 1767 — Dainty pink buds, white flowers.50
WHITE FAIRY — Small double white in clusters.35

475 Sixth St., San Francisco 3, Calif.

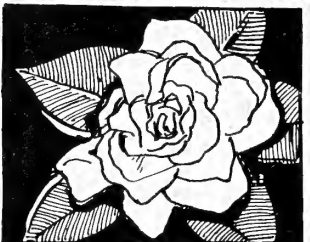
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FRESH ORCHID FLOWERS from Hawaii to You

Minimum Order 200

	2000 AND UP		500-2000		200-499	
	FOB S. F.	AIR PREPAID U. S. A.	FOB S. F.	AIR PREPAID U. S. A.	FOB S. F.	AIR PREPAID U. S. A.
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Orchid — Moist Cotton Stem	5c	9½c	6c	10½c	8c	11½c
Orchid — Foil Holder	7c	10½c	8c	11½c	9c	12½c
Orchid — Plastic Lapel Vial	10c	14½c	11½c	15½c	12½c	16½c



FRESH GARDENIA FLOWERS from California to You

Minimum Order 1 Case

	5 CASES AND UP PACKED 288 PER CASE		1-5 CASES PACKED 288 PER CASE	
	FOB S. F.	AIR PREPAID U. S. A.	FOB S. F.	AIR PREPAID U. S. A.
Gardenia — Flower Natural09	.15	.10	.17
Gardenia — Flower Corsage12	.17	.13	.19

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1. Please add 7c per unit to above prices on Gardenias and 3c on Orchids on shipping dates two weeks before above holidays.
2. During these holidays flowers are scarce. Suggest ordering 60 days or more in advance to assure delivery.
3. Please order one week in advance of delivery date at all times. Last-minute orders are too difficult to fill.
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Liquidating price means we will mail direct to your customers prepaid on orders of 1000 or more, and you supply address label.



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For a feeling of a tropical paradise right in your home. **.12** **.10** **.25**

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That grows outdoors or indoors. Guaranteed to bloom within 6 months. **.28** **.25** **.50**



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Includes packet of seeds of Chives, Parsley and Watercress. **.28** **.25** **.50**

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15-foot-long dichondra carpet, for areas without severe frost. **.60** **1.00**

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**Flowering-Size CATTLEYA
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In 6" Pots — 1 Flowering Plant to a Case

Orchids are rapidly becoming a favorite house and garden plant. They are easily grown and cared for, produce huge showy blooms.

CATTLEYA ORCHIDS can be grown indoors as easily as African Violets — they require approximately the same conditions, have giant blooms. Most popular of all orchids. Shipped in mixture of light and dark lavender and white unlabeled.

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Packed 15 to a case. Weight 60 lbs. Available all year, except that cymbidiums not shipped in Feb. to May will not have blooms.

FOB S. F.

3.85 ea.

Prepaid in 3 Case Lots



**BIRD OF PARADISE
(STRELITZIA REGINAE)**

	APPROX. HEIGHT	FOB L. A. EACH	PREPAID U. S. A. EACH
Packaged	12"	65c	75c
Bare Root	12"	55c	65c

Minimum Order 50 Plants

Clumps from 10-year-old Plants

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Packaged	3 feet	1.35	1.95

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Packed 25 to Case**